



HEARTS & HAMMERS

Restoring Homes. Touching Lives.



WE'RE ON A MISSION TO KEEP PEOPLE IN THE HOMES THEY LOVE.
SERVING COMMUNITIES IN THE TWIN CITIES & WARROAD, MINNESOTA,
AND DALLAS-FORT WORTH, TEXAS.

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OUR MISSION

To provide exterior home improvement assistance for senior citizens, disabled individuals, and veterans of the United States Armed Forces or their surviving spouses so that they may continue living independently.

OUR HISTORY:

In 1986, Peace Corps volunteer and architect Bob Walker, along with a group of fellow Peace Corps volunteers, sought a social activity that utilized their experiences to benefit their community in Dallas, Texas. They began by refurbishing the exterior of an elderly minister's home. The next year, they tackled nine more homes.

This initiative marked the beginning of Hearts & Hammers. After relocating to the Twin Cities in 1997, Mr. Walker established the Minnesota chapter of Hearts & Hammers, which has continued to grow its impact each year.

Today, we are proud to share that Hearts & Hammers has evolved from painting a single home with a team of 24 volunteers to engaging thousands of volunteers in refurbishing thousands of homes across the Twin Cities and Warroad in Minnesota and the Dallas-Fort Worth area of Texas.



ABOUT H&H



WHAT WE DO:

On program days, volunteer groups of 20–40 individuals provide the labor for exterior renovations and landscape renewal. These groups work together to paint and repair siding, replace windows and doors, clean gutters, and improve landscaping.

Hearts & Hammers works closely with homeowners to assess their needs and with sponsoring groups, to ensure their expertise aligns with the project. We prioritize repairs that will impact homeowner safety, comfort, and ability to maintain their independence. Each home project is carefully planned, with paint, materials, and tools provided by Hearts & Hammers.

By combining the efforts of dedicated volunteers, community sponsors, and corporate donors, Hearts & Hammers transforms homes and improves the quality of life for those they serve, creating a lasting impact on individuals, neighborhoods, and communities.



2024 IMPACT

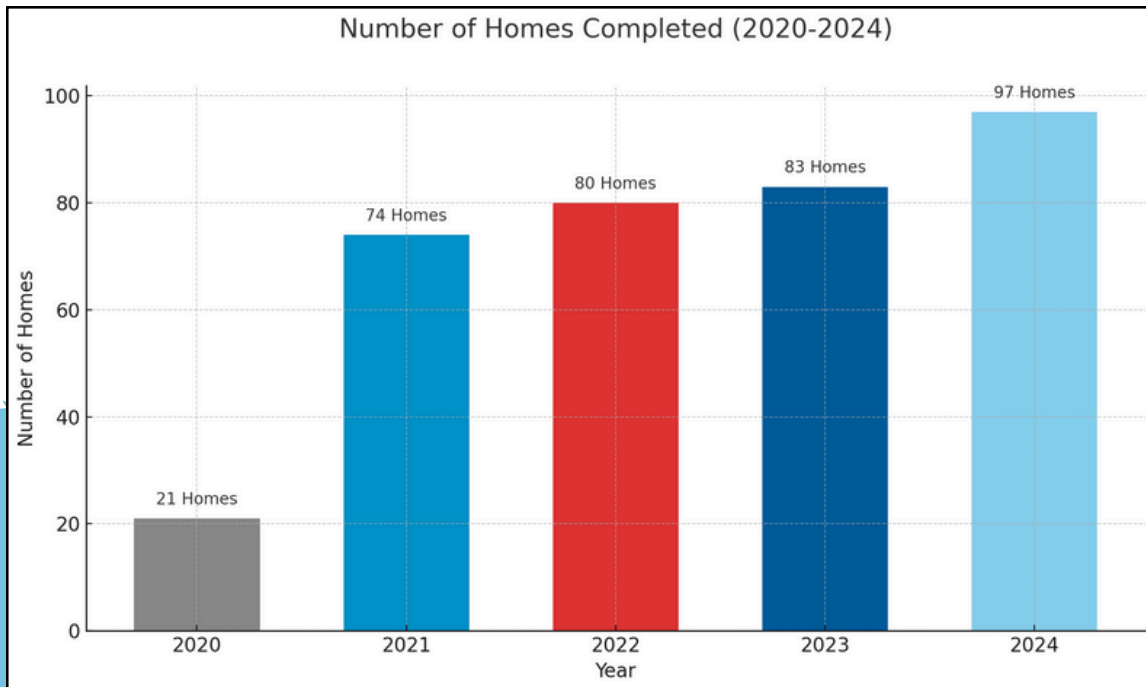


IN 2024, HEARTS & HAMMERS:

- Enlisted over 2,500 volunteers from 76 sponsoring organizations to impact 97 homeowners in Minnesota and Texas
- Doubled our footprint in Dallas by assisting 23 senior, veteran, and disabled homeowners
- Expanded our Dallas operations to include homeowners in Collin County
- Launched a pilot partnership in Warroad, MN, with the help of Marvin Windows and Mortenson Construction. Completed 4 major projects in Northern Minnesota
- Welcomed a new Executive Director, Program Director, and Warehouse Coordinator to our team



OUR GROWTH



We're proud of our continued growth, which highlights the success of our efforts in the Twin Cities and our outreach initiatives in Warroad, Minnesota and Dallas, Texas.



SPONSORSHIP OPPORTUNITIES

PREMIUM HAMMER SPONSORSHIP

\$20,000+ DONATION

Program Day Benefits:

- Program day yard sign featuring company name and logo
- Your logo on program day yard signs at every home project in Minnesota and Texas
- Up to 3 program day opportunities for teams of 20–40 volunteers

Marketing Benefits:

- Logo featured on Hearts and Hammers website
- Logo featured on yard signs at every H&H project in MN and DFW
- Logo featured on all H&H marketing, newsletters, and printed materials
- Dedicated press release
- Access to H&H logos for marketing

Events:

- Annual Golf Classic (MN and DFW)
 - Logo featured on H&H website and promotional materials
 - Logo featured on tournament banner
 - Hole sponsorship level
 - 8 total comps for the tournament in MN and/or DFW
- The Hammer curling event (MN)
 - Logo featured on H&H website and promotional materials
 - Ice Sheet sponsorship level
 - Logo featured on tournament banner
 - 4 comped event tickets (1 Team)
- The Axe throwing event (TX)
 - Logo featured on H&H website and promotional materials
 - Lane sponsorship level
 - Logo featured on tournament banner
 - 4 comped event tickets



SPONSORSHIP OPPORTUNITIES

GOLD LEVEL SPONSORSHIP

\$15,000 DONATION

Program Day Benefits:

- Program day yard sign featuring company name and logo
- Your logo on program day yard signs at every home project in Minnesota and Texas
- Up to 2 program day opportunities for teams of 20-40 volunteers

Marketing Benefits:

- Logo on Hearts and Hammers Website
- Logo on yard signs at every H&H project in MN and DFW
- Logo on all H&H marketing, newsletters, and printed materials
- Access to H&H logos for marketing
- Mentions in media coverage

Events:

- Annual Golf Classic (MN and DFW)
 - Logo on H&H website and promotional materials
 - Logo on tournament banner
 - 4 total comps for the tournament in MN or DFW
- The Hammer curling event (MN)
 - Logo on H&H website and promotional materials
 - Logo on tournament banner
 - 4 comped event tickets (1 Team)
- The Axe throwing event (TX)
 - Logo featured on H&H website and promotional materials
 - Logo featured on tournament banner
 - 4 comped event tickets



SPONSORSHIP OPPORTUNITIES

SILVER LEVEL SPONSORSHIP

\$10,000 DONATION

Program Day Benefits:

- 1-2 program day opportunities for teams of 20-40 volunteers
- Program day yard sign featuring company name and logo

Marketing Benefits:

- Logo on Hearts and Hammers Website
- Logo on yard signs at every H&H project in MN and DFW
- Logo on H&H marketing, newsletters, and printed materials
- Mentions in media coverage

Events:

- Annual Golf Classic (MN and DFW)
 - First rights for tournament sponsorship
 - Logo on H&H website
 - 4 total comps for the tournament in MN or DFW
 - Pre-release registration access
- The Hammer curling event (MN)
 - First rights for event sponsorship
 - Logo on H&H website
 - 2 comped event tickets
 - Pre-release registration access
- The Axe throwing event (TX)
 - First rights for event sponsorship
 - Logo on H&H website
 - 2 comped event tickets
 - Pre-release registration access



SPONSORSHIP OPPORTUNITIES

HOME SPONSORSHIP

\$4,000 DONATION

Program Day Benefits:

- 1 program day opportunity for teams of 20–40 volunteers
- Program day yard sign featuring company name and logo

Marketing Benefits:

- Logo on Hearts and Hammers Website
- Mentions in media coverage

Events:

- Annual Golf Classic (MN and DFW)
 - First rights for tournament sponsorship
 - Pre-release ticket access
- The Hammer curling event (MN)
 - First rights for event sponsorship
 - Pre-release registration access
- The Axe throwing event (TX)
 - First rights for event sponsorship
 - Pre-release registration access



PREMIUM

Join these organizations that are transforming lives and communities – become a Hearts & Hammers corporate sponsor

PREMIUM HAMMER SPONSORS



GOLD SPONSOR

SILVER SPONSOR





IN-KIND

Contribute to our mission by donating products or services to project days benefiting homeowners in your community

IN-KIND SPONSORS





HOME SPONSORS

THANK YOU!

Adolfson & Peterson MN
AMFP - Upper Midwest
Auto-Owners Insurance
Beck Group
Bell Bank
Big-D Construction
BWBR Architects
C. G. Hill
Creative Homes
Dent Mechanic Group
Diamond Vogel, Inc.
Dunham Associates
ECMC Group
ESG Architecture
Five Oaks Church
Gensler
Good Samaritan United
Methodist Church
Graco Inc.
Hands On Twin Cities
HB Fuller
HBG Design
HKS Architects
Hunt Electric Corporation

Invesco
IREM MN Chapter
Knutson Construction
Kraus-Anderson Construction
Marvin
McGough
Metropolitan Mechanical
Mortenson
Mortgage Guaranty Insurance
Perkins&Will
Pope Design Group
Prospera Financial
Quartersawn Design + Build
REELL
RJM Construction
Sambatek LLC
Shutterfly
Skiles Group
STee it Up for the Troops
The Opus Group
Viking Electric
Xcel Energy



IN-KIND HOME SPONSORS

THANK YOU!

Andres Construction
Bluebird Gardening
BLUvera
Bye Bye Stumps
CHS Inc.
City of Dallas Attorney's Office
CloseSimple
Fairmont Hotels and Resorts
Federal Reserve Bank of Mpls
Greystar
Hiawatha Supply
JLG Architects
Keurig Dr. Pepper

Knights of Columbus
MD Roofing
NE Metro Rotary Club
Notre Dame Club
Optimized Painting
Ostvig Tree Care
Page Southerland Page
ProCut Landscape
Reell Precision Manufacturing
Restaurant Technologies
St. Peder's Church
Sherwin Williams
Lead 222
Magnuson Sod

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